BENEFITS

- **1.** With incentives, heat pump water heaters can cost less than traditional electric water heaters.
- 2. They produce lots of hot water.
- **3.** They can save more than \$3,500 over the life of the unit compared to electric water heaters.
- **4.** They typically have 10+ year warranties.
- **5.** They help dehumidify.

THINGS TO CONSIDER

- **1.** Because of their noise and cooling effect, heat pump water heaters are better suited to basements than living spaces, especially if there is extra heat available from a boiler.
- **2.** They complement but do not replace dehumidifiers, because they operate based on hot-water demand instead of humidity levels.
- **3.** Condensate from the heat pump water heater must be pumped or plumbed to a sink or drain.
- **4.** For optimum efficiency, install units in 10′ x 10′ or larger rooms with temperatures above 35°F.
- **5.** Recommended clearances from walls and ceilings should be followed to ensure adequate air circulation and access.
- **6.** Insulate the first few feet of incoming and outgoing pipe to minimize heat loss.
- **7.** Air filters must be rinsed regularly.

TAKE ACTION

- **1.** If your electric water heater is more than 10 years old, replace it now while incentives are available. Don't wait for it to break.
- **2.** Check out efficiencymaine.com to find participating retailers and installers who can help you determine if a heat pump water heater is right for you.

Heat Pump Water Heater \$850 Mail-in Rebate

Heat Pump Water Heater \$850 Mail-in Rebate

HEAT PUMP WATER HEATERS

Tens of thousands of Mainers own heat pump water heaters. They're popular because they produce lots of hot water, can save more than \$3,500 over their tenyear life, and help to dehumidify.

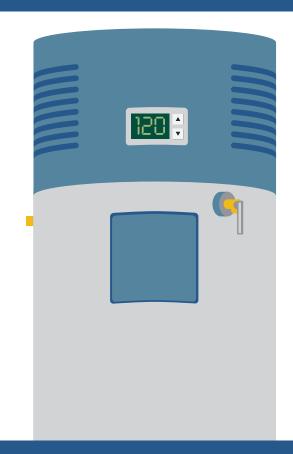
They are sometimes called "hybrids" because in addition to a heat pump, they have traditional electric resistance heating elements for times when demand exceeds what the heat pump can produce.

An \$850 Efficiency Maine rebate is available on ENERGY STAR® heat pump water heaters. Install it yourself or hire a professional.

Visit efficiencymaine.com to find retailers and installers to help you determine if one is right for you.



Visit **efficiencymaine.com** or call 866-376-2463





HEAT PUMP WATER HEATER

\$850 Mail-in Rebate Claim Form

REQUIREMENTS

Purchased July 1, 2021 - June 30, 2022

New and installed in Maine

ENERGY STAR® certified

Rebate claim form emailed or postmarked within

90 days of purchase

Copy of receipt/invoice from retailer or wholesaler (not installer) showing purchase date, price and model number attached to this form

W-9 attached if rebate is for a business

FINANCIAL EXAMPLE

\$1,699 heat pump water heater

- \$ 850 Efficiency Maine mail-in rebate

\$ 849 net cost

More than \$3,500 lifetime savings*

*Source: energystar.gov accessed 4/29/2022. Note: Your costs and savings may vary.

Last Name:
City: State: ZIP:
E-mail:
Make check payable to name (if different):
City: State: ZIP:
Store Name:
Purchase Date:
Customer Signature

I consent to receive program-related email and/or phone communications from Efficiency Maine and its service providers.



Instant discounts cannot be combined with mail-in rebates. One heat pump water heater rebate or instant discount per installation address per calendar year. Incentive not to exceed purchase price. Instant discount only valid at participating distributors and retailers. Unit must be new and installed in Maine. Efficiency Maine does not warrant product performance. Program is subject to change or termination without notice. Incomplete information may delay or disqualify your rebate. Please allow six weeks for mail-in rebate processing.

Mail with receipt to:

Efficiency Maine Heat Pump Water Heater Rebate P.O. Box 219 Brunswick, ME 04011-0219

Or email with receipt to:

info@efficiencymaine.com with subject line: "water heater rebate"



efficiencymaine.com • 866-376-2463